

How much?

Broadway at Ninth.

Since 1861

Since 1991



LONDON SENNITS, \$3.
SPLIT STRAWS, \$3 to \$5
MACKINAWS, \$3 to \$5.

NEW SUITS
An arrival of men's Summer suits—half lined—to reinforce

the beautiful selections in our crystal cabinets, \$25, \$27.50, \$30 and \$32.50. A man saw a soft blue, tried it on, no custom tailor in America could have fitted him better. He bought it.

Three models. One with a straight, solid back, another semi-fitting and vented. The lapels are roly, high and bluntly notched. The coats have fronts straight and square cornered or not. The pockets are plain or patched. Two or three buttoners. A new "shove-the-

hands-forward dip in the patch pockets. Cuffs finished to actually unbutton if desired. A smart new double-stitching of the seams and about the pockets. A rare, dark Oxford two-buttoner with square cornered straight back and long rolling lapels.

Cheviots and worsteds—refined shepherd plaids—grays with hair lines or cool green stripes—herring bone blues and grays—blues with white and red banjo stripings—and many, many other mixtures.

All shape-holding "coolers."

Many of the best

players of golf use
**SILVER
KING**
Golf Balls
\$1. Each

But—

- if you can't break 90*
- can't break 100*
- can't break 110.*
- if you batter balls to*

KING is the ball for you.

BECAUSE

the cover of **SILVER KING** is the best golf ball cover made. You

can't cut it when you top
your shot. A **SILVER
KING** at \$1 will outlast
any four balls at 50c—ex-
cept our **TAPLOW**.
Seventh Gallery, New Bldg.

THE MAIN STORE.
Broadway to Fourth Avenue
(street level)
OUR STANDARDS
Classic Style
Warranted Fabrics
Hand-Tailoring

Thorough Workmanship
Attention to Details
Specialized Service
Exact Advertising

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